



SALON DU CHOCOLAT

上海国际巧克力展

Salon du Chocolat Shanghai

Salon du Chocolat 国际巧克力展 独家授权

Authorized exclusively by Salon du Chocolat



2026年

11月10-12日

Nov. 10 - 12, 2026

上海新国际博览中心 SNIEC

同期举办：第二十九届FHC上海环球食品展

Co-located The 29th FHC Shanghai Global Food Trade Show



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“巧” 赴新程，醇享万象，尽在2026 Salon du Chocolat上海国际巧克力展
Embarking on a Delightful New Journey, Exploring Endless Sweet Wonders.
2026 Salon du Chocolat Shanghai promises an array of exquisite experiences
beyond imagination.

Salon du Chocolat国际巧克力沙龙是全球最久负盛名的巧克力行业展览会，自1995年在法国巴黎创办以来，云集可可豆种植国、巧克力生产商、巧克力制造设备、甜品制造商等众多巧克力产业链相关的企业及参展商，堪称巧克力行业的世界杯。

Salon du Chocolat is the world's most prestigious chocolate exhibition. Since its inception in 1995 in Paris, France, many enterprises and exhibitors from cocoa bean growing countries, chocolate producers, chocolate manufacturing equipment and dessert manufacturers have gathered together on the show. It can be regarded as the World Cup of chocolate industry.



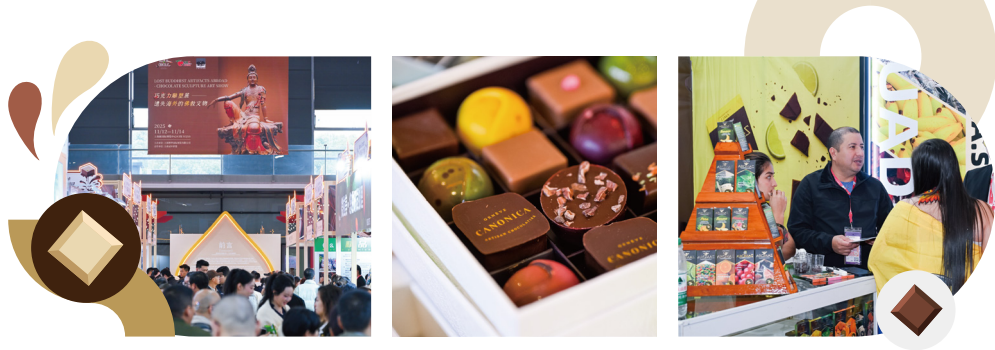
上海博华国际展览有限公司获得法国Salon du Chocolat中国区唯一授权，2023年首届Salon du Chocolat上海国际巧克力展携手FHC上海环球食品展成功举办。2025年11月第三届上海国际巧克力展规模扩展至5,000m²，除了中国潮流巧克力品牌，现场还荟聚来自瑞士、德国、加拿大、俄罗斯、新加坡、马来西亚、泰国、越南及厄瓜多尔等国际国内巧克力品牌100+。同时也汇聚了巧克力设备厂商，可可原材料展商等多家企业参展。展期共迎来173,143名观众到场参观。

Sinoexpo Informa Markets has secured the exclusive rights to host Salon du Chocolat in China. In 2023, the inaugural Salon du Chocolat Shanghai was successfully co-hosted with the FHC Shanghai Global Food Trade Show. For the third edition of the exhibition, scheduled for November 2025, the event expanded to a total area of 5,000 m². It featured over 100 leading chocolate brands from both domestic and international markets, including notable participants from Switzerland, Germany, Canada, Russia, Singapore, Malaysia, Thailand, Vietnam, Ecuador, as well as prominent Chinese trendsetting chocolate brands. It attracted a total of 173,143 visitors. Additionally, the exhibition showcased a wide range of chocolate-related industries, including equipment manufacturers and cocoa raw material suppliers.



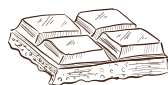
第四届Salon du Chocolat上海国际巧克力展将于2026年11月10-12日在上海新国际博览中心举办。本届展会将继续为专业买家提供更丰富接洽产品,同时精彩活动也将继续,包括巧克力时装秀、环球巧克力市集、环球巧克力品鉴秀、巧克力艺术展等,为观众和巧克力爱好者打造一个专业而梦幻的巧克力乐园,享受一场全方位的巧克力盛宴!

The 4th Salon du Chocolat Shanghai will take place at the Shanghai New International Expo Center from November 10-12, 2026. This edition will continue offering professional buyers a more diverse range of products for procurement. Additionally, the on-site activities have been significantly enhanced, featuring events like the Chocolate Fashion Show, Global Choco Village, Global Chocolate Tasting Show, and Chocolate Art Show. These activities aim to create an immersive and professional chocolate paradise for visitors.



2026 Salon du Chocolat上海国际巧克力展规模

The scale of Salon du Chocolat Shanghai 2026



100+

参展商
Exhibitors



170,000+

FHC总观众
Total Visitors of FHC



5,000m²

展示面积
Exhibition Area



Exhibit Categories

展品范围



可可豆种植国
Cocoa-producing Countries



可可原材料
Cocoa Raw Material



巧克力生产商
Chocolatiers



精品巧克力
Bean-to-Bar



糖果及甜食
Candy & Confectionary



冰淇淋
Ice Cream & Gelato



烘焙甜点
Pastry



巧克力设备及应用
Chocolate Equipment
& Application

参展品牌 Exhibitors & Brands



* 排序
不分优先级

展商评语 Exhibitors' Comments

非常感谢 Salon du Chocolat 上海国际巧克力展为我们提供了一个优质的平台, 不仅有可可原产地的深度分享, 更涵盖了从行业趋势讲座到工坊现场演示, 所有内容专业且紧扣前沿, 让参与者在愉悦中收获启发。本次展会观众同样值得称赞, 专业观众和深度爱好者比例相当高, 我们与许多深谙品鉴之道的巧克力爱好者进行了互动交流。通过这些高质量的对话, 让我们BENNS品牌理念和产品特色得到深度传达, 更直接收获大量精准的市场反馈和关注, 收获远超预期。非常感谢主办方的精心组织, 期待下次再见!

—— 王兆原 BENNS中国区CEO

We sincerely thank Salon du Chocolat Shanghai for providing a high-quality platform featuring in-depth cocoa origin insights, industry trends, and live demonstrations. The professional content inspired participants and enabled us to engage with knowledgeable chocolate enthusiasts who demonstrated strong interest in raw materials, craftsmanship, and flavor profiles, offering valuable consumer insights. These meaningful interactions effectively communicated BENNS' brand vision and product strengths while delivering accurate market feedback—exceeding our expectations. We appreciate the organizers' thoughtful arrangements and look forward to next year.

—— Tim Wang, the CEO of BENNS China

在Salon du Chocolat上海国际巧克力展这里, 我们与来自世界各地的优秀从业者相遇, 观点在此碰撞, 灵感于此交融, 对巧克力的共同热爱变得可触可感。愿以此展为窗, 以巧思为媒, 继续这场永不止息的探索之旅。因为巧克力, 不止是食物, 更是连接风味、匠心与世界的语言。

—— 黄雅 蓝河/心之品牌主理人

Salon du Chocolat Shanghai remains an annual source of inspiration and innovation for the chocolate industry, and we are honored to take part. Even in a small booth, the creativity and passion of the global chocolate community are palpable. May this event continue as a window of discovery, with ingenuity as its medium—because chocolate is more than food; it is a language uniting flavor, craft, and the world.

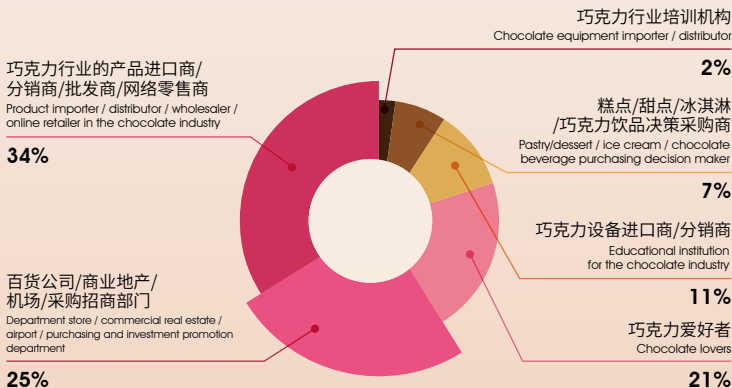
—— Lena Huang, the Brand Manager of LanHe /SENZ

Salon du Chocolat Shanghai是每年我们Nibbo都会参与的行业盛会, 在数以万计的人流中, 我们可以与业内人士, 专业观众与普通消费者见面畅谈, 这无疑能够极大帮助品牌更准确的研读市场, 洽谈商机, 获取更多的市场新信息。通过现场的论坛, 演讲等形式, 将行业经验与大家分享, 共同学习和进步。

—— 余帆 FAN Nibbo巧克力主理人&联合创始人

Nibbo participates in Salon du Chocolat Shanghai every year. Among the tens of thousands of visitors, we engage with industry professionals and consumers, gaining deep market insights, exploring business opportunities, and collecting valuable market intelligence. Through on-site forums and talks, we share industry experience to grow together.

—— FAN the Co-Founder of Nibbo



观众类型

Visitor Profile

精彩活动 Live Events



01 环球巧克力市集

本届Salon du Chocolat上海国际巧克力展将持续打造环球巧克力市集Global Choco Village。全球顶级巧克力品牌扎堆，将展示手工巧克力、bean-to-bar巧克力、巧克力礼盒，巧克力潮流甜品&饮品等。在巧克力市集现场，品牌商可以邀请观众试吃巧克力，同时也可以现场销售巧克力产品。



The Global Choco Village

The 2026 Salon du Chocolat Shanghai will continue to have the Global Choco Village. Top-tier chocolate brands from around the world will gather together, will showcase hand-made chocolates, bean-to-bar chocolates, chocolate gift boxes, as well as trendy chocolate desserts and beverages. Chocolate brands can invite visitors to try chocolates and sell their chocolate products on site.

02 环球巧克力品鉴秀

环球巧克力品鉴聚集海内外知名巧克力品牌及巧克力师共聚一堂，带大家品鉴不同风味的商业及精品手工巧克力，分享巧克力及可可专业知识及行业前沿资讯，是一场沉浸式的巧克力&可可品鉴体验秀，也是行业人士和巧克力爱好者的最爱聚集地。

The Global Chocolate Tasting Show

The Global Chocolate Tasting Show brings together well-known chocolate brands and chocolatiers, inviting everyone to taste commercial chocolates and bean-to-bar chocolates. It shares professional knowledge about chocolate and cocoa as well as trending news, serving as an immersive chocolate & cocoa tasting experience show, and a gathering spot for industry professionals and chocolate enthusiasts.



巧克力雕塑艺术展

2025年现场我们与王森冠军联盟共同合作，打造「遗失海外的佛教文物」巧克力雕塑展，共展示24件作品。以“佛像再生”为主题，旨在向中国古代佛教雕塑传统致敬。2026年巧克力艺术展将以崭新的主题亮相，向观众展示巧克力与艺术的完美融合以及巧克力师的精湛技艺。



The Chocolate Art Show

In 2025, Salon du Chocolat collaborated with Wang Sen Champions League, to newly create Lost Buddhist Artifacts Abroad - Chocolate Sculpture Art Show, and 24 chocolate-made artworks were displayed on site. The theme was "Rebirth of Buddha Statues", aims to pay tribute to the tradition of ancient Chinese Buddhist sculpture. The 2026 Chocolate Art Show will have a new theme, showcasing the perfect fusion of chocolate and art, as well as the exquisite skills of chocolatiers.



巧克力时装秀

2025 SDC X 嘉利宝 上海国际巧克力时装秀共展出11套精美的巧克力时装,8套敦煌风时装主题“飞天”,由王森冠军联盟及丁非文化共同打造;3套时装将由瑞士巧克力师打造,为观众带来一场巧克力与时尚的艺术碰撞。本届巧克力时装秀将继续这一传统,让观众们充分感受到巧克力在艺术创作上的多样魅力。

The Chocolate Fashion Show

The 2025 SDC x CALLEBAUT Shanghai Chocolate Fashion Show showcased 11 exquisite chocolate dresses, including 8 sets themed Dunhuang style "Fei Tian", were created by the Wang Sen Champions League and Ding Fei Team. Additionally, 3 chocolate dresses were designed by Swiss chocolatiers, promising an artistic collision of chocolate and fashion that highlights the versatility of chocolate in creative expression. This year, the Chocolate Fashion Show will continue this tradition, let audiences enjoy the diverse charm of chocolate art.



05 SCCF超级可可&巧克力论坛

超级可可&巧克力论坛将是中国可可行业同仁相互交流的盛会。我们将邀请国内外可可和巧克力行业大咖共聚一堂，探索如何找到最优质的可可原料供应，最流行的巧克力产品以及如何把巧克力这门生意做精。

Super Cocoa & Chocolate Forum

The Super Cocoa & Chocolate Forum is a great event for Chinese cocoa industry peers to exchange ideas. We will invite domestic and international experts in cocoa and chocolate industries to come together, discuss how to find high quality raw materials as well as popular chocolate products, and how to take business to the next level.



06 CFCA 中国精品巧克力比赛

第五届CFCA精品巧克力大赛不仅设立了精品巧克力上海FHC赛区，创新推出了两场全新的赛事——精品巧克力调温大师赛和精品巧克力三角品测赛。CFCA Chocolate Talent精品巧克力大赛将永远开放的面向所有热爱精品巧克力的参与者，永远致力于为精品巧克力行业注入无限活力。



CFCA Chocolate Talent Competition

The 5TH CFCA Chocolate Talent Competition has not only established Shanghai FHC Division, but also launched two brand-new sessions: Chocolate Tempering Masters Competition and Chocolate Triangle Tasting Competition. The CFCA Chocolate Talent Competition will remain open to all who love fine chocolate and will keep striving to inject boundless energy into the fine-chocolate industry.



Media Partners 合作媒体



SALON DU CHOCOLAT

全球系列展 Salon du Chocolat Global Events

东京·日本

2026年1月-2月
Tokyo: JAN-FEB 2026

纽约·美国

2026年3月7-8日
NEW YORK: 7-8 MAR 2026

蒙特利尔·加拿大

2026年3月19-22日
MONTREAL: 19-22 MAR 2026

伊斯坦布尔·土耳其

2026年4月10-11日
ISTANBUL: 10-11 APR 2026

吉隆坡·马来西亚

2026年7月
KUALA LUMPER: JULY 2026

利马·秘鲁

2026年7月
LIMA: JULY 2026

迪拜·阿联酋

2026年9月22-24日
DUBAI: 22-24 SEP 2026

巴黎·法国

2026年10月-11月
PARIS: OCT- NOV 2026

多伦多·加拿大

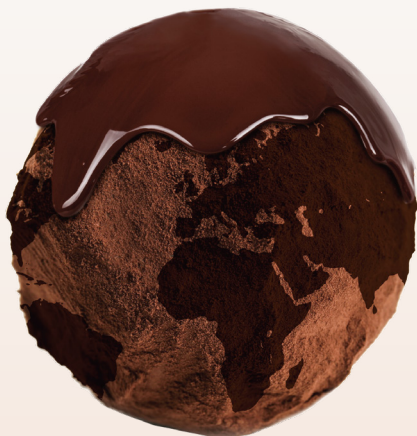
2026年11月19-22日
TORONTO: 19-22 NOV 2026

利雅得·沙特阿拉伯

2026年12月7-9日
RIYADH: 7-9 DEC 2026

上海·中国

2026年11月10-12日
SHANGHAI: 10-12 NOV 2026



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